



# ONE HEN 2019 Spring Curriculum



DATE	SESSION	LESSON GUIDE
March 25 - 29	1	<ul style="list-style-type: none"> <li>One Hen Pre Assessments (15 mins)</li> <li>Intro to Kojo (15 mins)</li> <li>Intro and overview of One Hen (5 mins)</li> <li>Defining social entrepreneurship (10 mins)</li> <li>Defining global issues (20 mins)</li> </ul>
	2	<ul style="list-style-type: none"> <li>Defining global awareness (15 mins)</li> <li>Defining and choosing a charity (45 mins)</li> </ul>
April 1 - 5	1	<ul style="list-style-type: none"> <li>Brainstorming and picking the product to sell (25 mins)</li> <li>What would you need? (30 mins)</li> </ul>
	2	<ul style="list-style-type: none"> <li>(Continuing from "What would you need?")</li> <li>Purchasing product materials (30 mins)</li> <li>Researching marketing strategies (30 mins)</li> </ul>
April 8 - 12	1	<ul style="list-style-type: none"> <li>Defining customer and target (15 mins)</li> <li>Choosing a business name (40 mins)</li> </ul>
	2	<ul style="list-style-type: none"> <li>Logos (20 mins)</li> <li>Slogans (15 mins)</li> </ul>
April 15 - 19		Spring Recess - No School
April 22 - 26	1	<ul style="list-style-type: none"> <li>Creating marketing materials (60 mins)</li> </ul>
	2	<ul style="list-style-type: none"> <li>Understanding sale words (15 mins)</li> <li>Creating a sales pitch (30 mins)</li> <li>Practicing sales pitches (20 mins)</li> </ul>
April 29 - May 3	1	<ul style="list-style-type: none"> <li>Introducing Cost, Revenue, and Profit (20 mins)</li> <li>Marshmallow Towers activity (30 mins)</li> </ul>
	2	<ul style="list-style-type: none"> <li>Understanding loans (15 mins)</li> <li>Understanding interest (15 mins)</li> <li>Borrowing loans (15 mins)</li> <li>Loan agreement</li> </ul>
May 6 - 10	1 & 2	<ul style="list-style-type: none"> <li><b>"Hatch The Future" event on May 8th!</b></li> <li>Creating the product</li> </ul>
May 13 - 17	1	<ul style="list-style-type: none"> <li>Putting the product together</li> </ul>
	2	<ul style="list-style-type: none"> <li>Sell Days</li> </ul>
May 20 - 24	1 & 2	<ul style="list-style-type: none"> <li>Sell Days</li> </ul>

		<ul style="list-style-type: none"> <li>• One Hen Post Assessments (<i>20 mins</i>)</li> </ul>
<b>May 27 - 31</b>	1	<ul style="list-style-type: none"> <li>• Repaying loan (<i>15 mins</i>)</li> <li>• Calculating revenue and profit (<i>15 mins</i>)</li> <li>• Calculate giving amount (<i>15 mins</i>)</li> </ul>
	2	<ul style="list-style-type: none"> <li>• <i>Continue from last session if not completed</i></li> <li>• Give/Plan to give to charity of choice</li> </ul>
<b>June 3-7</b>		<ul style="list-style-type: none"> <li>• <b>Boston Scores BLAST on June 4th!</b></li> <li>• <i>Turn in work/documents for Boston Scores (Helen)</i></li> </ul>