



## Helping Hen

Empowering all kids to become social entrepreneurs

Dear One Hen Community,

Last week was a seminal one at One Hen, Inc. We wrapped up our summer camps in urban Boston, celebrating with successful student entrepreneurs who pledged their profits to community organizations ranging from Cradles to Crayons to Boston Children's Hospital.



We bid a fond farewell to One Hen's executive director of three years, Helen Rosenfeld. Helen guided our evolution from startup to systems-based organization, formalizing our curriculum and teacher training program. She marshaled a period of growth that saw the organization double in size, add international staff and develop a mobile app to facilitate programs in Africa.



And we welcomed aboard our new Executive Director, Matt Schatzle, who comes to One Hen from the American Society of Mechanical Engineers (ASME) Foundation, where he served as executive director until July. Highlights of his tenure at ASME foundation included scaling K12 STEM learning across US schools via digital curriculum and online contests, and launching collegiate engineering competitions in Africa and South Asia.

Matt shares the One Hen team's passion for youth empowerment and brings with him two decades of experience in nonprofit and foundation fundraising and management, including senior roles at the Boy Scouts of America Tidewater Council, the US Naval Academy

Foundation and the Ocean Conservancy.

*"One Hen's grassroots approach to influencing kids toward financial literacy, personal initiative and giving back is the best way to affect skills and attitudes for the long term."*

*There is a huge opportunity to change the trajectory of a generation.”*

A big thanks to Helen and a warm welcome to Matt!

Warm Regards,

Katie Smith Milway, Board Chair, One Hen, Inc.

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