



Hatching Dreams

One Hen, Inc.
September 2014

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Dear Educator,

While summer may now feel like a distant memory, we hope you returned to the classroom refreshed. We had a great summer at One Hen, inspired by students across the world digging into entrepreneurial ventures and learning how business can be used for social good.

We encourage you to spend some time on our new website this fall. We're constantly adding new content, thanks to the [Blackstone Charitable Foundation](#), including videos highlighting young entrepreneurs. We're also sharing lots of content via our [Facebook](#) page. Please take a look and like us if you find what we post helpful.

Finally, we're looking forward to telling stories about how educators are using One Hen in their classes. Have a lesson plan that you'd like to add to our resources section? Please share it with us. Ideas for new content or additions to the curriculum? We'd love to hear from you. Email us at letters@onehen.org at any time!

The One Hen Team

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Get Involved

- [Subscribe to One Hen's Newsletter](#)
- Join the [One Hen Educator Network](#)
- Explore our interactive onehen.org website

Email letters@onehen.org with any questions or comments, or if you would like to pilot One Hen at your school!

Educator Resources

Digital Innovation in Learning Awards



Using technology in your classroom? Thinking up new and exciting ways to engage your students using tech? You may be the right candidate for this first Digital Innovation in Learning Award. Or perhaps you have an Administrator you'd like to nominate? The deadline is October 1st! [Read More...](#)

EdSurge 50 States project



Check out this cool project by EdSurge. Perhaps your state has not been featured yet? Tell your story about how you are implementing or integrating technology. Or looking for ideas? There are some great ones listed [here](#). For example an infographic is a great way to get students to think about the business marketing strategy.

NFTE World Series of Innovation contest



Identify a team of 2-5, select one of the many Innovation challenges. Come up with a new, unique, innovative product or service to address the market niche. Show how the product or service will impact people's lives on a day-to-day basis. You could win \$2500! [Submissions are now open until 11/20/2014.](#)

Target Field Trip Grants



Looking for a way to reinforce your entrepreneurship training with a real-life experience? Target stores award Field Trip Grants to K-12 schools nationwide. Each grant is valued up to \$700. The deadline is 9/30/14. [Apply Now!](#)

Hen Highlights

Help One Hen and receive a free curriculum license!



One Hen's new website launched this past spring! We are always seeking input on its usability from our One Hen educators! We will give you a free curriculum license in exchange for your time browsing through the teaching section of the site and answering a series of questions. It's that easy!

Please email us at letters@onehen.org if you are interested!

VietAID sell day!



This summer over 80 kids at [VietAID](#) in Dorchester, MA participated in One Hen Academy via a partnership with [America SCORES Boston](#). For the littlest kids this meant learning about philanthropy and how they can help their friends out and be kind. For the older students this meant calculating the costs, developing the products, and

selling them in hopes of earning a profit. August saw them busy selling – with a glorious sunny day allowing them to wash cars, sell lemonade, and smoothies. The lemonade was sold to help save pandas, with the benefit of a hug from a student dressed as a furry panda, allowing the students to emphasize the cause they were supporting.

One Hen heading to the Boston Book Festival



One Hen will be featured on a panel with Razia's Ray of Hope, another Kids Can Press published book, at the Boston Book Festival on

October 25 about how nonfiction books inspire kids to action. One Hen author Katie Smith Milway and One Hen, Inc. Executive Director Helen Rosenfeld will be speaking. [Join us!](#)

Spotlight on One Hen Educator: Hudson Eakin of Boston, MA



Eakin assisting Red Oak students at their selling event

Tell us a little about yourself. My name is Hudson Eakin. I was born and raised in Alexandria, LA until my family and I moved to Maine for high school. During this time I discovered music and started teaching private lessons to kids my own age. Since then I've worked as a teacher at the School of Rock (SOR) in Watertown, MA and as a Relief Clinical Counselor at the Wetzel Center (a residential home for teenagers) in Worcester, MA. When I'm not teaching entrepreneurship at the [Red Oak After School & Summer Program](#) in Boston's Chinatown, I work as a DJ/Producer around New England.

What originally drew you to the education field?

Originally I made some extra money teaching private bass guitar lessons during high school, but after teaching my first full ensemble I realized the full positive impact that alternative teaching could have on at-risk, traumatized, and disadvantaged youth.

What was your favorite part of teaching One Hen Academy?

Sorting out 'The Chaos' with the kids. Every business (no matter how big or small) requires a certain amount of improvisational skill and it was during the slew of unforeseen challenges that the kids performed at their absolute best.

What did your students learn from the program?

The two big lessons we focused on were 1.) studying one's audience and responding to their needs appropriately and 2.) doing "good" while doing "well", how to ethically make a profit while providing a solid service to customers and one's environment.

Do you have any advice for other One Hen educators?

Give your students as much control over the project as possible and don't "teach" them. Guide them so they figure everything out themselves and temper their experience with short lessons that explain and label what they've learned. For example, my students were able to figure out the formula for profit with minimal help from me, but I did take a few minutes to label everything in the formula afterward and explain its significance.

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